



MADISON PUHL

ADVERTISING/PUBLIC
RELATIONS AND
SOCIOLOGY STUDENT

Contact



Chicago, Illinois



www.madisonpuhl.com



madisonpuhl@gmail.com



816-442-1670

Education

BA in Advertising/Public Relations

BA in Sociology

Expected Graduation: May 2025

Loyola University Chicago

Skills/Certifications

- **CITI Program**
February 2023 - February 2026
Human Research - Group 1 Lakeside Investigator
- **Qualtrics**
- **Search Engine Optimization**
- **Google Analytics**



Work Experience

Target, Chicago, IL

October 2022 - Present

Guest Advocate

- Ensure an optimal shopping experience for guests by processing transactions and returns, delivering orders in a timely manner, and maintaining an organized area.

B&B Theatres, Lee's Summit, MO

March 2019 - January 2023

Theatre Staff

- Provided excellent customer service by welcoming customers and answering questions, mentoring new employees, and processing POS transactions.

Marshalls, Independence, MO

August 2020 - May 2021

General Associate

- Promised a quality experience by promoting the rewards program, stocking and facing the sales floors, and processing transactions, returns, and exchanges.



Activities

- **Sociology Club**
August 2022 - Present
Member
 - Participate in monthly events and connect with fellow sociology students.
- **Ad Club**
August 2022 - Present
Member
 - Attend meetings, evaluate advertisements, and apply relevant communications concepts to real-life examples.
- **Regis Hall Council**
August 2021 - May 2022
Program Coordinator
 - Served as a representative for the residence hall by collaborating with five other members to plan and promote campus events.
- **ReThink Ed Youth Conference**
October 2020 - February 2021
Team Member
 - Collaborated with a team of seven people to present a proposal identifying problems within the education system at the ReThink Youth Education Conference.